

# ...hoffman... Magazine

The Hoffman Magazine is a high quality, A4 personal development magazine with a full year's shelf life.

Advertising space is limited and allocated on a first-come, first-served basis.

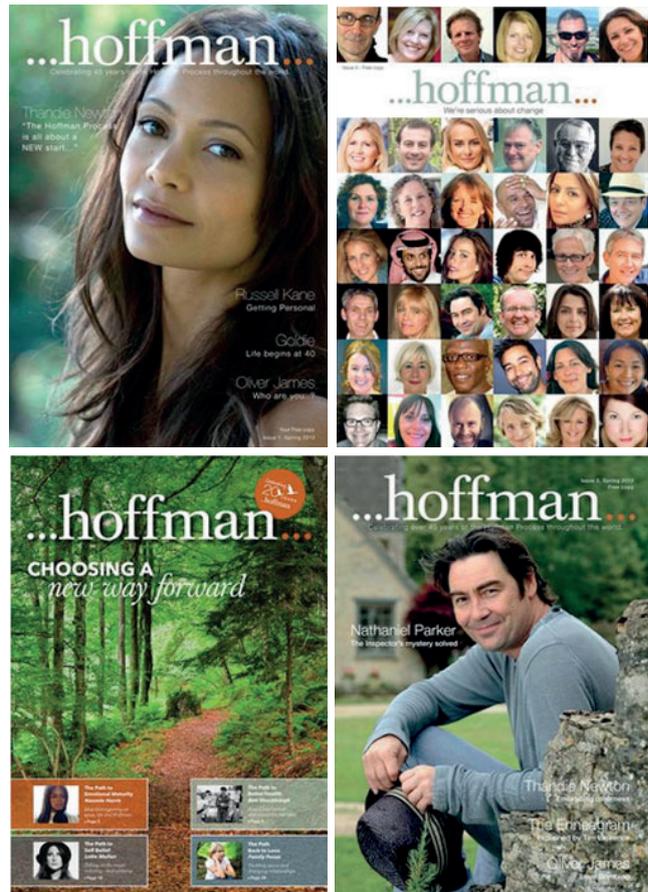
## Vital Statistics...

- Readership in excess of 50,000
- Distributed FREE:
  - To UK Hoffman Graduates (and worldwide on request)
  - At Hoffman workshops and events
  - To anyone making a Hoffman UK Process enquiry
  - Via our network of teachers, therapists, venues and suppliers
- Published online via issuu (approx 10,000 impressions per month)
- Promoted monthly in Hoffman e-newsletters (circulation 8,000+) and prominently throughout our website

## Readership Profile...

- 31% Male / 61% Female
- Above average income
- Aged 20s-70s, with a 35-55 peak
- Cross-section of occupations
- Interested in personal development/therapy
- 73% UK / 27% International

Based on a profiling of Hoffman UK course participants, 2014-16



To make a booking,  
call the office on  
01903 88 99 90  
or email  
[debbie@hoffmaninstitute.co.uk](mailto:debbie@hoffmaninstitute.co.uk)

See page two for advertising specs and prices

*When you're serious about change*

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